



राष्ट्रीय डिज़ाइन संस्थान हरियाणा National Institute of Design Haryana

राष्ट्रीय महत्व का संस्थान, भारत सरकार के वाणिज्य एवं उद्योग मंत्रालय के डी पी आई आई टी अधीन

Institute of National Importance under the DPIIT
Ministry of Commerce and Industry,
Government of India

ADMISSION 2022-23 PROSPECTUS



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Introduction



National Institute of Design, Haryana is an Institute of National Importance, as per National Institute of Design Act, 2014 and NID (Amendment) Act 2019, established on November 15, 2016 as an autonomous institute under the Department for Promotion of Industry and Internal Trade (DPIIT), Ministry of Commerce and Industry, Government of India, to emerge as a global leader in Design Education and Research. The institute aims at becoming the torchbearer for innovative design directions in the Industry, Commerce and development sectors.

NID Haryana's multi disciplinary environment consisting of diverse design domains helps in creating an innovative and holistic ecosystem for design learning and delivering solutions focusing on the emerging needs of people integrated with digital and cutting edge technologies.

To provide Design Education, rooted in values, that responds to social context, improves quality of life and prepares thought leaders to address emerging global needs

NID Haryana currently offers full-time four year Bachelor of Design (B.Des.) with specialisation streams of

- INDUSTRIAL DESIGN,
- COMMUNICATION DESIGN and
- TEXTILE & APPAREL DESIGN.

The Bachelor of Design (B.Des.) commences with a two semester rigorous Foundation Program followed by six semesters of specialized courses. Teaching methodology incorporates Industry and Field exposure.

Director's Message



Dr. Vanita Ahuja
Director

NID Haryana welcomes students of admissions 2022-23 and their families into NID Haryana family. Having crossed the period of Covid pandemic till now and hoping for it to have passed, we are happy to note that during this period NID Haryana team progressed well and achieved further milestones of academics, collaborations, research and outreach. Online education was challenging for students as well as faculty members, but all have persevered and excelled.

Guided by the lines of Robert Frost 'The woods are lovely dark and deep. But I have promises to keep and miles to go before I sleep,' we keep striving ahead to achieve excellence in teaching, research, academic activities and Institution building. We welcome you all to be part of this journey and enrich it with your potential, perseverance and hardwork".

Bachelor of Design (B.Des.)



The principal objectives and concept of education programmes at NIDH, at undergraduate stream are:

- The curriculum should generate the scope for opportunities to integrate experiential and explorative learning in order to understand and achieve a high degree of creative innovation and quality.
- A flexible framework for student-centered learning, whereby courses and assignments are able to harness the potential each student has in terms of creative expression and multi-dimensional learning.
- Each programme must provide the opportunity to identify, plan and achieve learning goals through an understanding of cultural, social and technological developments in the context of historical, contemporary and individual concerns.
- To provide interdisciplinary and progressive knowledge of design but with a focused understanding of an area of specialisation suited to the professional design practice, ample opportunity to develop innovative and exploratory thinking, necessary technical skills and the ability to locate individual design approaches within the appropriate professional context
- To enable the students to develop a sense of social and professional commitments, they must learn to own the responsibility for their professional decisions.
- The ability to develop critical, analytical, speculative and reflective problem-

solvings skills in an integrated manner, so as to understand the scenario cum user based and culture centric approach of design.

- Thorough understanding of technical, managerial and design fundamentals along with a strong exposure to real life situations, so that Students are able to experience how the intellectual, creative and other skills acquired could be adopted to benefit the user, society and industry.

The education programmes under each discipline are designed to meet these objectives so that students are able to progress through their courses in an integrated manner.

The objective, learning value and standard for each course are predetermined, but the context and relevance is repositioned by the faculty depending on the changing realities of the design profession and the level of professional competence achieved and demonstrated by each group of students.

Curriculum Review

On completion of four years of education at NID Haryana the need was realised to address the emerging requirements of the education in each discipline. The existing curriculum went through planned rationalization for optimizing the relevance by introducing newer courses to address the demands of the ever evolving industry. Self learning credit based courses and the interdisciplinary courses were also included to fortify the curriculum in order to keep students abreast with the developments happening in the design industry globally.



FOUNDATION YEAR



"Building attitude towards learning to know & learning to do is inherent to robust and mandatory one year foundation programme at NID-H. "

Co-ordinator, Foundation,
Mamta Gautam (Associate Senior Faculty)



The one-year Foundation Program introduces students to the fundamentals of design and helps develop ways of perception, aesthetic sensitivity, understanding of the multidisciplinary nature of design and relationship of design with human senses and emotions, culture, environment and ecology. Basic design studio courses are augmented by introductory studies in Humanities. This allows the students to develop a world view, understanding of the Indian milieu and the socio-cultural context for Design to operate. The varied inputs over two semesters provide the necessary direction, stimuli, facilities and experience to foster creativity and thereby help each individual discover their own identity and potential. The foundation program lays the foundation for the design curriculum to be taught in coming semesters.



INDUSTRIAL DESIGN



"Students are actively encouraged to participate in collaborative projects with industrial houses, social sector, government & MNCs"

Co-ordinator, Industrial design,
Nachiketa Charkwal. (Faculty)



The Industrial Design programme enables students to devise products and services based on user-oriented research, markets analysis, technology opportunities, ergonomic criteria, engineering knowledge, business awareness, cultural appreciation and social responsibility to meet the emerging needs of both the market and society. This faculty inculcates the user-centric design approach and processes.

Industrial design covers several areas of design. Some of these areas may include product design, car design, furniture design, ceramic design, and Bio design.

The Industrial Design discipline assimilates inputs in diverse domains such as human factors, cognitive ergonomics, form studies, studio skills, advanced CAD, research methods, design management, materials and manufacturing processes, and social sciences. Emphasis is on process-centric approach that shapes a student's education through participation and teamwork. Design projects form the core of an Industrial designer's education and cover broad areas that Industrial designers are likely to encounter in their professional development.

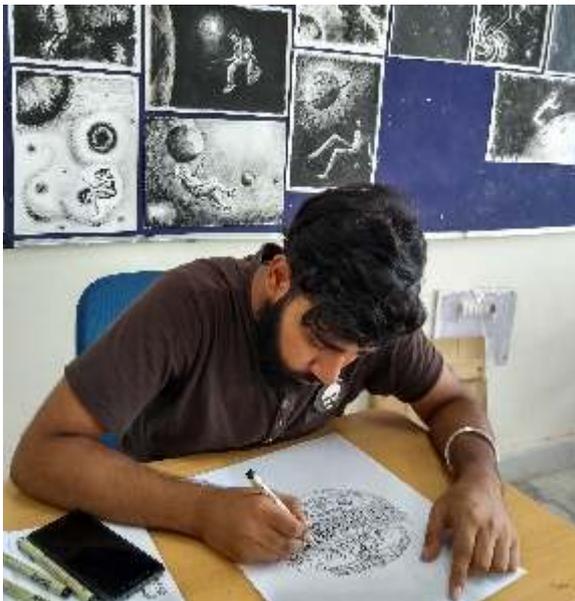


COMMUNICATION DESIGN



"Communicating design concepts and principles, ideas, and solutions in an empathetic and practical manner will help prepare for a dynamic career giving visual form to messages, and production of visuals designed to inform, educate, persuade, and even entertain a specific audience."

Co-ordinator, Communication Design
Bharat Parmar (Associate Senior Faculty)



The Communication Design programme at NID Haryana introduces students to a range of design principles and practices in both regional and global contexts. During their period of study, Communication Design students are encouraged to bring new vision to the graphic language of communication through signs, typography, digital design, spatial design, interaction design, Animation, Illustration, Branding, packaging etc.



TEXTILE & APPAREL DESIGN



"Textile and Apparel Discipline is a unique programme that thrives at the communion of skills set development, and honing of creative and analytical abilities to meet the contemporary demands of industry and society".

Co-ordinator, Textile and Apparel Design,
Ravi Shanker (Associate Senior Faculty)



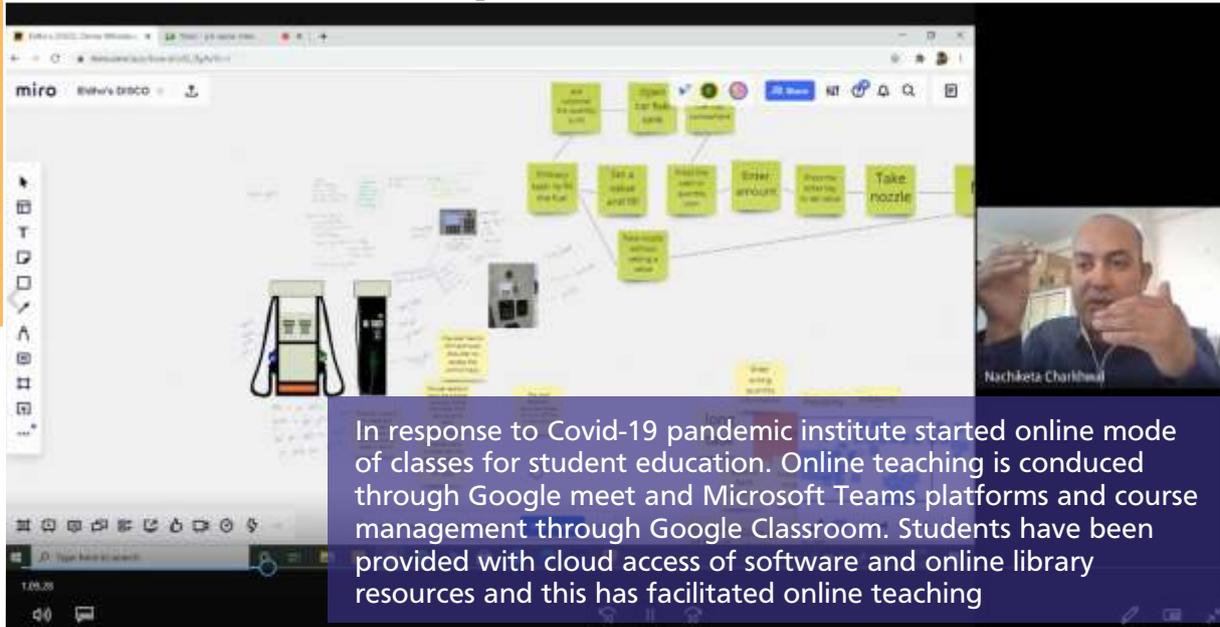
The Textile and Apparel Design discipline endeavours to develop pioneering and synergetic approaches to design for diverse sectors of the textile and apparel industry, start-ups and social sector.

Inventive and creative explorations from concept to prototype are invigorated by means of providing students with both the conceptual and technological assistance to achieve the requisite design requirements. The curriculum emphasizes on building a variety of skills, in combination with theoretical knowledge and practical applications. The program commences with the fundamentals of textile and apparel design. This includes textile fibres, weave structure, surface design, dyeing techniques, printing methods, fundamental sewing techniques, pattern making, constructed textiles and basic inputs in garment design. Through increasingly complex design projects, complemented by related social sciences, fashion, trends, brand identity, technology and computer-aided design, students are encouraged to design textiles and apparel for fashion, crafts and home furnishings.



The program includes several interdisciplinary projects of designing textiles and apparel for Public places /Exhibition/Interiors, lifestyle, apparels and for the allied Industry.

Mode of Conducting Online Classes - Some Glimpses



Infrastructure



The interdependence between design and production is deemed essential at NID Haryana. The infrastructure consists of well-equipped department workshops, Information Technology Labs with latest softwares, Resource Centre that houses a variety of reference materials like Books, Journals, Periodicals and Films. In addition, the Audio-Visual hall facilitates periodic film screening and guest lectures. Rigorous practice lays foundation for acquiring skills, know-how and familiarity required to understand production methods. Students have access to Laser Cutting machines and 3D printers providing a comprehensive knowledge regarding the technicalities and details of a design.



Department Workshops



IT Labs



With a hands on attitude, the students are exposed to and facilitated with latest Industry Softwares, an integral part of learning on campus.



Resource Center



In addition to learning by doing, the Resource centre houses Books, Research papers, Publications and Films on a variety of subjects as reference and inspirational material for its students.



The Resource Center enhances teaching and learning at NIDH through the provision of flexible, diverse and user-focused information services and resources. Library staff members work to create an organization that is receptive to innovation, recognized for efficient management, and focused on continuous improvement in our services, resources and facility. The resource center is considered as the backbone of the Institute and provides a multifaceted approach to managing print, digital, audio-visual content, all basically prototype content. The Resource Center has a wealth of knowledge showing all the best collections of books, magazines and other non-book resources from all corners of the world. Resource Center provides services under one roof with online facilities to users. In the Resource Center are about 1700 books. Online Database Bloomsbury Design Library and J-Stor (E-Database) through which more than 2,700 E-Journals and 6,000 E-books can be accessed.

Facilities at Resource centre Include:

- Full computerization with barcode Technology for each books.
- Library management software with Search enquiry System (OPAC)
- All computers attached by Internet facilities
- Documents scan facility
- Spiral binding machine facility

Faculty

In order to foster an individual's creative abilities, the Institute strives to follow a healthy faculty student ratio of 1:15. The faculty pool comprises of in-house and guest faculty members. The institute invites subject

experts from industry and academia in addition to skilled and trained workshop assistants and craftsmen from across the country to facilitate interactive teaching pedagogy.

Following is the team of internal faculty members:



Ms. Shalini Goel
Senior Designer



Ms. Mamta Gautam
Associate Senior Faculty



Mr. Ravi Shanker
Associate Senior Faculty



Mr. Bharat Parmar
Associate Senior Faculty



Mr. Nachiketa Charkhwal
Faculty



Dr. Shrutisingh Tomar
Faculty



Ms. Surabhi Khanna
Faculty



Ms. Swati Singh
Faculty



Mr. Dharmendra Kumar
Faculty



Ms. Neetu Rani
Principal Technical Instructor



Mr. Ravikumar Parmar
Senior Design Instructor



Mr. Vivek Ramesh Sharma
Senior Technical Instructor.



Mr. Trilok Raj Chouhan
Senior Technical Instructor

Some Awards & Accolades

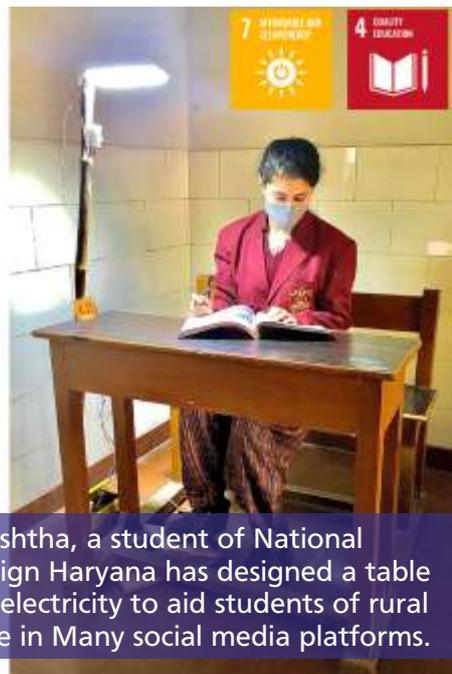


UJALA BENCH

FEATURED ON



Ashutosh Vashishtha, a student of National Institute of Design Haryana has designed a table that generates electricity to aid students of rural areas. recognize in Many social media platforms.



Taiwan International Student Design Competition 2019 Category: Product Design prize Special Mention Award Mr. Sidharth ID sem-6

- Student Runner Up in Health and Wellness of CORE 77 Design Awards 2020 (USA)
- Honourable Mention award & part of the final selection in Design Intelligence Award 2020 (China)
- Winner of European Product Design Award 2020 (Europe)
- Final best 8 Designs- Golden Pin Concept Design Award 2020 (Taiwan)
- GOLD CUBE in Young Ones ADC Awards 2020 (USA)
- Finalist in Lexus Design Award India 2021
- Finalist in Best Design Awards in New-zealand's Designers Institute (New-Zealand)
- Association for Industrial design special award (Italy) in Taiwan International Student Design Competition 2019 (Taiwan)
- Finalist in RED DOT Award 2020 - Design Concept (Germany)
- Association for Industrial design special award (Italy)
- Design Hackathon

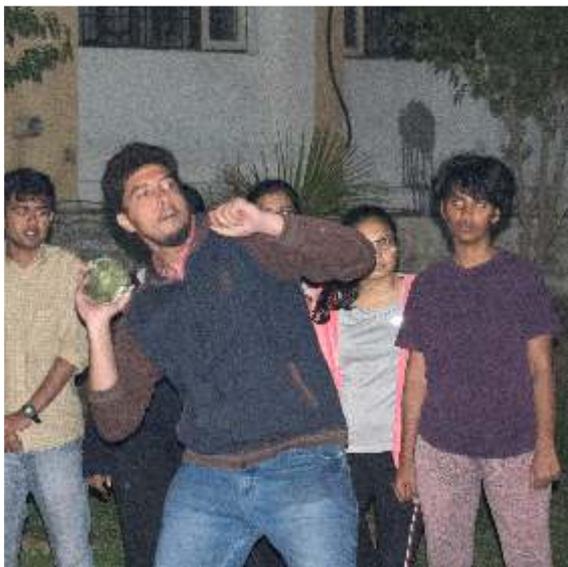
Industry Linkages & Exposure



Classroom teaching is supported by Industry and field visits.



Student Life at Campus





NIDH organised the Workshop in collaboration with Haryana State Rural Livelihood Mission (HSRLM).

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Project Management Institute North India Chapter
Webinar Discussion - Topics for Talks.

"Design Thinking aligned Project and Program Management"
Speaker: Dr. Vanita Ahuja (Director-NID Haryana)

"Design Thinking and Culture of an organization"
Speaker: Ms. Mamta Gautam (Associate Senior Faculty -NID Haryana)

27 May 2021
PMI Event @ Mercer
Mercer

antaaya 2021
7th October to 9th October, 2021

Register Now

hub partner

DoD, IIT Guwahati	NEU, NID Assam	IIM Shillong	AIM Assam
IDC, IIT Bombay	NIFT Mumbai	IITDM Jabalpur	Tegpur University
NID Ahmedabad	IIT Gandhinagar	IICD Jaipur	NID Madhya Pradesh
IIT Delhi	NID Haryana	IIT Delhi	Nirma University
CPDM, IISc Bangalore	NID Bangalore	VIT Vellore	Sri Sri Manipal Institute
IIT Hyderabad	NID Andhra Pradesh	LIPES School of Design	CEPT Ahmedabad

NID Haryana as hub partner with International E-Symposium Antaaya 2021 IITG

Cultural Events



Celebrated Navratri Garba



Celebrated Onam.



Celebrated Lohri.



36th November
 Inauguration of "Aaroh"
 Foundation Day Celebration
Chief Guest:
 Shri Mathav Lal IAS (Retd.)
 Chairman, NDH Governing Council
 Cultural - Parichaya

21st November
 Cultural - Garaveshi
 (Comedy Mimicry, Boat Boogie,
 Classical Rap Fusion, Western
 Dance /Music...)
 Games /Competition: LET'S HAVE FUN

28th November
 Workshop for Students
 Theme & Competition

स्वागत
welcome

सीढ़ियों की जड़ों जमीं ।
 एक दिन तबों में उभरें, डींग
 टोकर गतें । अचानक की की
 अफस तक सँभर जायें की गीं ।
 उतर की धिरंगिण अचानक में
 लुपके की किरन । एक उड़ने
 हलार, एक सँभर हलार, की
 यकीने मिले नगीरन, सँभर के
 सँभरन की या अरत अरत में न,
 अरत में सँभर ।

A progressive path of the
 rising star. A path that got
 increasingly higher from the
 nuclear momentum leading
 to success. The journey of
 reaching the meteoric
 star. An inspiration is ours,
 a resolve is ours, a spectacle
 (Process).

Institute Celebrated 4th foundation day 2020- Aaroh Students participated in online workshops, film festival, competitions and cultural programme during the event.

Hostel Facility



In order to ensure hassle free campus living, the Institute has its own Hostel Accommodation with Mess Facilities. 24 hours Wi-Fi facilities, Lifts, Hot water, Centralized RO water with water coolers, 24x7 Security Guards, CCTV for safety and resident Hostel warden is also there. The campus facilitates a medical room and a recreational run to Chandigarh every weekend. The campus accommodates outdoor sports equipment, indoor game facilities, a music room and Gym facility for active living within the campus.





Memorandum of Understanding (MoU) signed by NID Haryana



Bezelel
Academy of
Arts and Design
Jerusalem

MOU with Bezelel Academy of Art and Design Institute has been signed for collaboration in research, academics, outreach and consultancy projects

MOUs with following Institutes and organizations have been signed for collaboration in research, academics, outreach and consultancy projects.

1. Indian Institute of Technology, Roorkee

2. NBCFDC- National Backward Classes Finance and Development Corporation (A Govt. of India Undertaking, Ministry of Social Justice & Empowerment)

3. MSME Technology Center, Rohtak (Under MSME flagship program Technology Centers Systems Programme)

4. King Mongkut's University of Technology Thonburi, Thailand

5. Bezelel Academy of Arts and Design Jerusalem, Israel



Memorandum of Understanding (MoU) signed by NID Haryana with MSME Rohtak

Admission Process & Fees Structure

NID Haryana invites application for the Sixth batch for its 4-year B.Des Programme for the academic year 2021-22. Students are admitted through centralized DAT exam. Based on the scores obtained in this test, candidates are short-listed and admissions are conducted.

Design Aptitude Test

The Design Aptitude Test (DAT) shall be Conducted for Admission for Following Seats.

B.Des PROGRAMME	Seats
INDUSTRIAL DESIGN	25
COMMUNICATION DESIGN	25
TEXTILE AND APPAREL DESIGN	25
Total number of seats	75

Studio Test

For details of the DAT exams please refer the admission website of www.nidh.ac.in/admissions

Program Information

The institute currently offers a full time four year B.Des Programme with specialisation in mentioned streams with an inter disciplinary approach to design education.

The number of seats allotted to each category				
GEN	EWS	OBC- NCL	SC	ST
50 %		25 %	15 %	7.5 %
30	8	20	11	6

FEES STRUCTURE FOR THE STUDENTS OF BACHELOR OF DESIGN (B.DES.) PROGRAMME FOR STUDENT JOINING IN ACADEMIC YEAR 2022-23

Particulars	1 st year 2022-23		2 nd year 2023-24		3 rd year 2024-25		4 th year 2025-26		Total Fees
	I st Sem	II nd Sem	III rd Sem	Iv th Sem	V th Sem	VI th Sem	VII th Sem	VIII th Sem	
Tuition Fees	119000.00	119000.00	119000.00	119000.00	119000.00	119000.00	119000.00	119000.00	952000.00
Student Security Deposit (Refundable)	10000.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	10000.00
Student Activity Fund	500.00	0.00	500.00	0.00	500.00	0.00	500.00	0.00	2000.00
Accidental Insurance Annual Premium*	150.00	0.00	150.00	0.00	150.00	0.00	150.00	0.00	600.00
Total Annual Fees (A)	129650.00	119000.00	119650.00	119000.00	119650.00	119000.00	119650.00	119000.00	964600.00
Hostel Room Rent**	17500.00	17500.00	17500.00	17500.00	17500.00	17500.00	17500.00	0.00	122500.00
Mess Charges ***	-	-	-	-	-	-	-	-	0.00
Total Per Semester Fees (B)	17500.00	17500.00	17500.00	17500.00	17500.00	17500.00	17500.00	0.00	122500.00
Grand Total (A+B)	147150.00	136500.00	137150.00	136500.00	137150.00	136500.00	137150.00	119000.00	1087100.00

*Accidental Insurance premium is tentative. It may be lower/higher based upon Insurance companies quote.

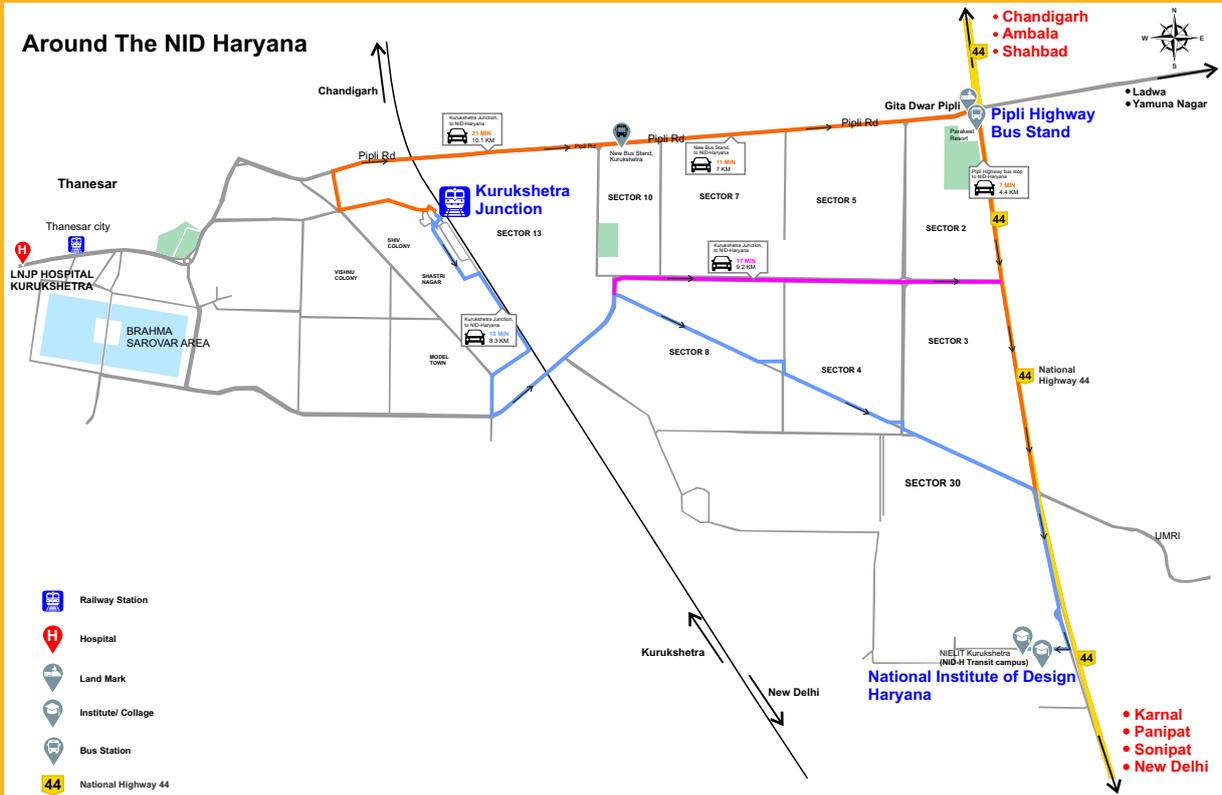
** The Hostel Room Rent is tentative.

*** The Mass charges will be communicated by the start of each Academic year

Merit cum means:

Students are supported by Institutional Scholarship Grant. For details visit : www.nidh.ac.in/admissions Institute is registered with "National Scholarship portal" and through it students can avail various government scholarships.

Around The NID Haryana



Reaching NID Haryana



By Rail:

6 Kms from the Kurukshetra Junction Railway Station. Buses, and Auto Rikshas are available in the city.



By Air:

Delhi Airport is about 190 Kms & Chandigarh 100 Kms. Taxis and Airport Buses are available.



By Road:

ISBT Delhi is about 170 Kms., Chandigarh about 100 Kms. Panipat about 70 Kms., Karnal about 35 Kms. Round the clock bus services are available

Languages:

Hindi, Punjabi and English

Hospital:

LNJP Hospital Kurukshetra 12 kms. Government Ayurvedic Hospital, Kurukshetra 5 Kms. Number of private Hospitals in the city. Ambulance No 102

Police station:

Police Station, Pipli, Kurukshetra within 4 Kms

Banks & ATM:

At Umri Chowk 1 km from NID Haryana Campus

Post Office:

Sector-3, Kurukshetra

Site Seeing:

More Historical monuments/Places

Hotels:

Many Budget Hotels in Kurukshetra



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