



# Quarterly Newsletter

July - September 2023  
Issue No 01

## 1 Academic Events

### Orientation Programme 2023 conducted by NID Haryana



The National Institute of Design, Haryana successfully conducted the 'Orientation Programme 2023' on its Campus on 13th July 2023 in the grand presence of the new students and their parents. Day 1 started with the lighting of the lamp and the Registrar Flt. Lt. Amita Saxena, welcoming the students and parents. Director, Dr. Vanita Ahuja, urged students to conduct tasks with the concept of boarding the train instead of catching. Her welcome address encouraged young aspirants to participate in multiple leadership opportunities that the institute offers in the form of Class and Student representative and different club activities in addition to the modules being facilitated. Distinguished guest speaker and chief guest of the Function Shri Hari Nallan, Chief strategy officer of HAVAS THINK DESIGN, shared his career journey, and reflected on the much-needed attitude to succeed in the professional domain and industry. The aspirational talk charted and instilled the spirit of design entrepreneurship in the audience.

### Highlights:

- Orientation Programme 2023 conducted by NID Haryana
- A Design Talk by Visiting Faculty Mr. Vineeth V.
- More Talks and Workshops conducted with Industry experts.
- Participation in Akhil Bhartiya Shiksha Samagam 2023 (29th and 30th July 2023)
- Workshops on Design for Sustainability: Conducted for Industrial Design, 7th Semester Students at IIT Roorkee Campus by Department of Design, IIT Roorkee
- Joint Research Initiative under Convergence Initiative of DPIIT.
- Visit to Pandit Lakshmi Chand State University of performing and Visual Arts (PLC SUPVA), Rohtak and discussions with PLC SUPVA and Vishwakarma Skill University, Gurugram teams for MoU for academic collaboration.

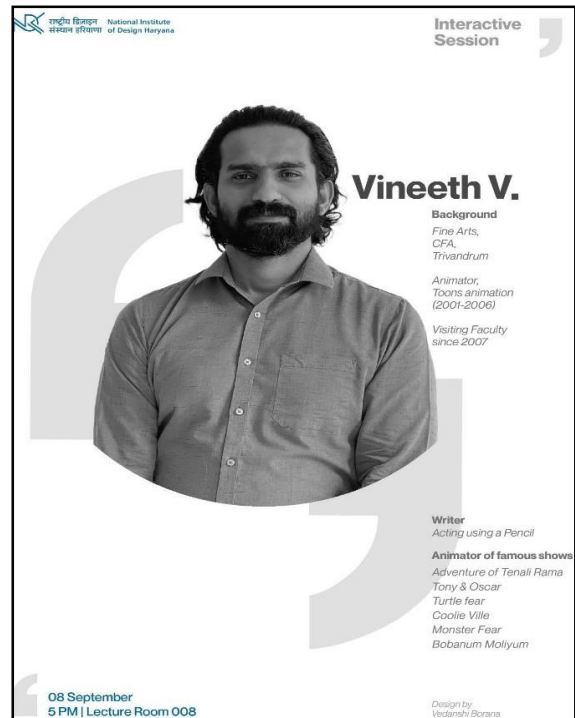
- Entrepreneurship Club organised a webinar, titled Conquering Heights with Mr. Aditya Gupta on 28th July 2023
- Entrepreneurship club conducted a talk with Industry expert.
- Cultural Club Presented A Grand Show On 15th August 2023
- A webinar was conducted on the topic ‘Building Human- AI Experience by Design- Technology Club

- Workshop on “How to write and shoot Ads” was conducted by Film and Photography Club
- Independence Day was celebrated in the Institute with great enthusiasm.
- Celebration of National Handloom Day at NID Haryana on 7th August 2023
- Hindi Diwas Celebration at NID Haryana on 14th September 2023

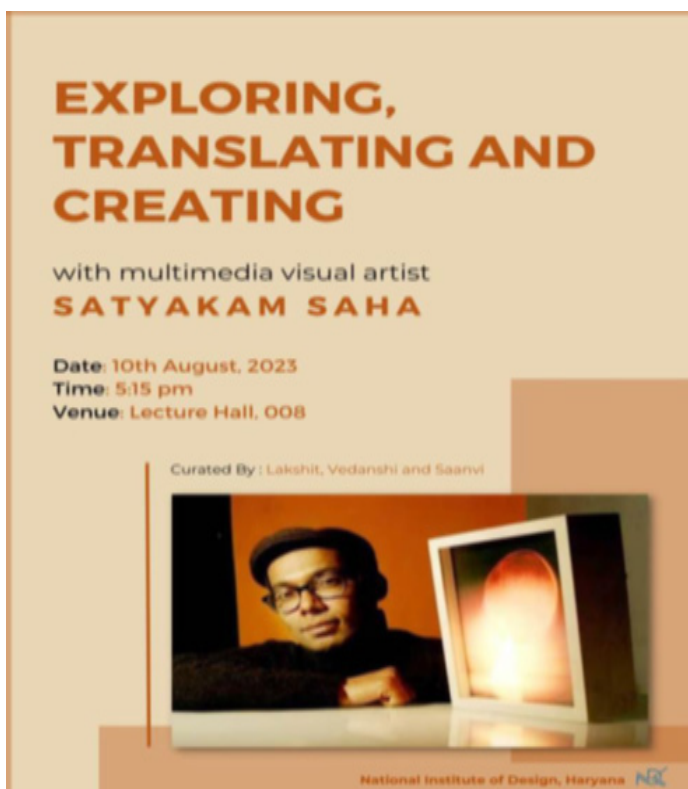
## A Design Talk by Visiting Faculty Mr. Vineeth V

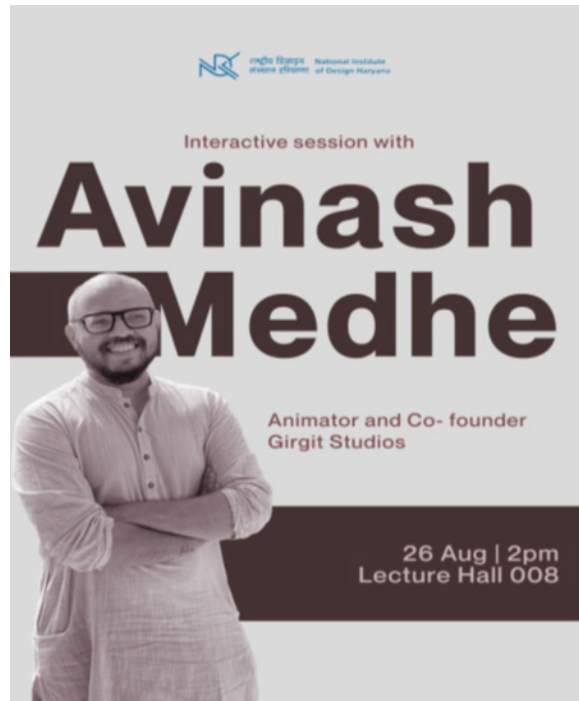


A Design talk was organized at the Institute on 8th September 2023. An informative talk was delivered by Mr. Vineeth V, a writer and animator.



## More Talks and Workshops conducted with Industry experts.





Students have taken initiative to conduct talks/workshops by Visiting Faculty on Campus for conducting courses.

This led to more industry – academic interaction for education

## 2 Institutional Participation & Academic Collaboration

### Participation in Akhil Bhartiya Shiksha Samagam 2023 (29th and 30th July 2023)



Director Dr. Vanita Ahuja, and NID Haryana NEP Saarthi Ms. Sehej Kaur student of 7th Semester Communication Design Discipline attended the Akhil Bhartiya Shiksha Samagam 2023 at IECC, Pragati Maidan, New Delhi. The event was conducted on 29th-30th July 2023 on the occasion of 3rd Anniversary of announcement of National Education Policy 2020. It was inaugurated by Hon'ble Prime Minister and had engaging sessions discussing various approaches and methodologies to implement NEP 2020.

### Workshops on Design for Sustainability: Conducted for Industrial Design, 7th Semester Students at IIT Roorkee Campus by Department of Design, IIT Roorkee

Under the MoU between NID Haryana and IIT Roorkee for academic collaboration, 7th Sem, Industrial Design students visited Department of Design, IIT Roorkee. A one-day workshop was conducted for the students on the topic 'Design for sustainability'.

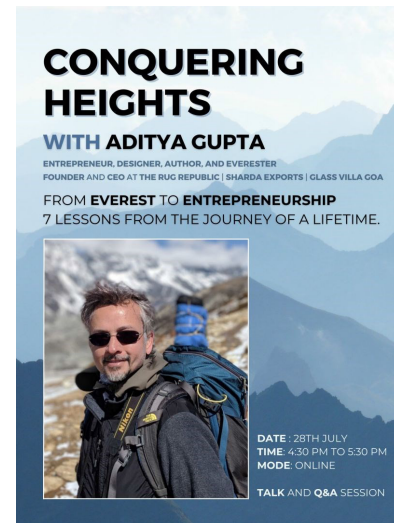




### 3 Club Activities

#### Entrepreneurship Club organised a webinar titled Conquering Heights with Mr. Aditya Gupta on 28th July 2023

The Entrepreneurship Club of NID Haryana organised a webinar of an exclusive expert talk featuring the remarkable Mr. Aditya Gupta, a seasoned Entrepreneur, visionary Designer, accomplished Author, and awe-inspiring Everester. Mr. Gupta discussed about his captivating journey, sharing his incredible experiences and profound insights from his diverse ventures. From conquering the highest peaks to conquering the business world, The Session was followed by a long Q/A session with students. It was a motivating and inspiring session for the students.



#### Entrepreneurship club conducted a talk with Industry expert.



Entrepreneurship Club conducted a talk by Mr. Jagan Murugan, also a Visiting Faculty on campus for conducting a course.

#### Cultural Club Presented A Grand Show On 15th August 2023

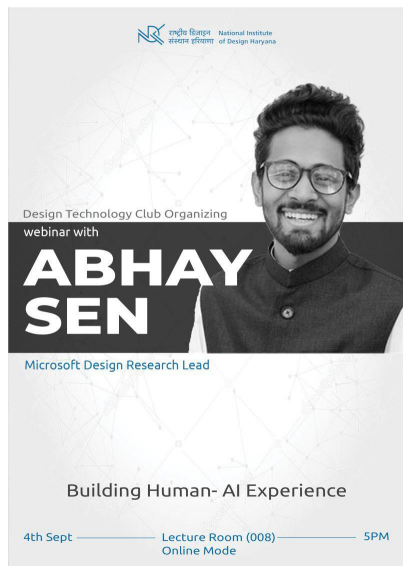
Glimpse of cultural performance of students and staff on the occasion of 77th Independence Day celebration at National Institute of Design Haryana. Program was conducted by Cultural Club of the Institute





## A webinar was conducted on the topic 'Building Human – AI Experience' by Design Technology Club

On 4th September 2023 the Design Technology Club of NID Haryana hosted a captivating webinar on 'Building Human-AI Experience' featuring the insightful Mr. Abhay Sen from Microsoft.



## Workshop on "How to write and shoot Ads" was conducted by Film and Photography Club



The workshop on writing and shooting for ads conducted by Visiting Faculty Mr. Tanmoy Bose on 02.09.2023 and 05.09.2023 comprised of around 17-20 people, including students from Foundation, CD and ID disciplines. The first day of the workshop was an initiation of how advertisements are structured in its conventional format. Students were introduced to the idea of “set up and punchline” exploring and connecting the qualities of a joke and an ad.

Mr. Tanmoy also screened some of his own ads as a student filmmaker thereby elaborating on his writing, production and post production choices. Based on the inputs given in the session, students had to write and shoot their own ad using mobile phones. The concluding session encouraged the students to come up with their own ideas and their pitching abilities were chiselled with further discussions.

## 4 National Events

**Independence Day was celebrated in the Institute with great enthusiasm.**

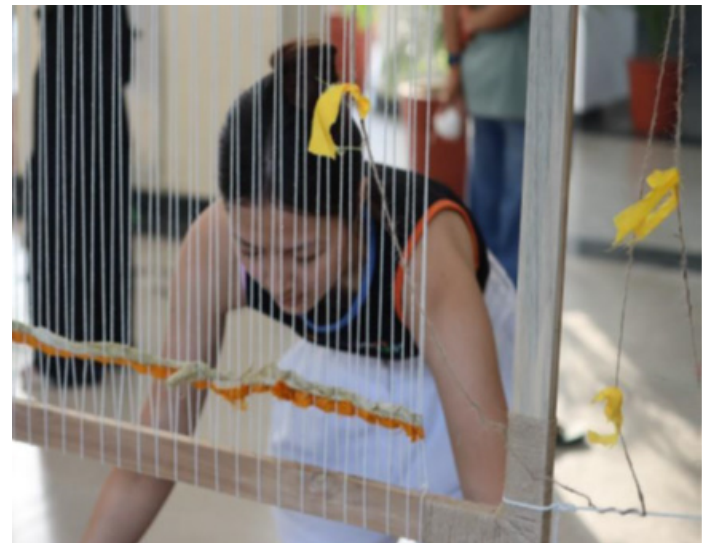


Glimpse of 77th Independence Day Celebration at National Institute of Design Haryana



All Faculties, Staff and students participated with great zeal and gusto.

## Celebration of National Handloom Day at NID Haryana on 7th August 2023



National Institute of Design Haryana celebrated National Handloom Day on August 7th, 2023, showcasing India's rich handloom heritage. The event featured live tapestry weaving, block printing workshops, and exhibitions showcasing handcrafted items like macramé, khat weaving, and tie-dye. Students from different departments joined in, repurposing fabric scraps for sustainable weaving.

The celebration highlighted traditional techniques' cultural importance and emphasized sustainability. Through hands-on activities, it aimed to cultivate an appreciation for handcrafted products and foster interdisciplinary collaboration. The event was aligned with the Swadeshi Movement's spirit, promoting indigenous textiles, and preserving India's rich cultural heritage.

## Hindi Diwas Celebration at NID Haryana on 14th September 2023

Language and culture of any country plays an important role in making people-to connect with the people and makes a strong nation. To pay tribute and to mark the importance of country's most widely spoken and official language of the country, National Institute of Design Haryana celebrated the Hindi Diwas on 14th September 2023 with great enthusiasm. Dr. Vanita Ahuja, the Director of the Institute, explained the importance of Hindi and explain how it helps in connecting our roots.

Registrar, Ms. Amita Saxena explained how the Official language act motivates staff and students to use Hindi in daily office work. Dr. Vikas Indoria, Deputy Registrar and student, Ms. Aadya Bharti from Foundation Batch presented beautiful poems. The function ended with a vote of thanks to everyone present in the function. Head Librarian Ms. Mayuri narrated a book review of a Hindi book in the library. SAO Mr. Ravinder Singh also contributed.





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